



## Honoring Choices Ambassador Program

### Peer-to-peer conversations to improve healthy living!

Extend your reach into your community. Start an Ambassador Program today.

#### What is the Ambassador Program?

The Ambassador Program focuses on the power of consumer-to-consumer conversations to inform and empower each other to make a health care plan, and get connected to quality care to improve everyday health and well-being. The program goals are as follows:

- Provide all adults with Massachusetts-based health care planning information & documents within their language, culture, religion and ability to make and communicate values and choices
- Connect adults to quality care & services in their community to improve healthy living
- Identify gaps in care and open new pathways to improve health outcomes.

#### Who can be an Ambassador?

Ambassadors can be any volunteer, any age or walk of life, who can help inform and empower adults where consumers live, work and gather. For example, Ambassadors can be:

- Adults, 50 and older, who are community volunteers or retired professionals
- Bi-lingual adults to offer the translated documents
- Volunteers at health clinics, hospitals, assisted living or care facilities
- Volunteers/advocates who help adults with cognitive, physical, psychological challenges
- Volunteers to caregivers, Agents and Guardians.

#### What does an Ambassador do?

An Ambassador receives basic training in the Honoring Choices “Who’s Your Agent? Program”, to offer a 30-minute presentation on how to make a health care plan using the “Getting Started Tool Kit.” Ambassadors help connect adults to their sponsoring group for individual help, and to the broader Honoring Choices Partner Network for care and services.

#### Who can start an Ambassador Program?

Any Community Partner or group with active volunteers can start a program. You recruit volunteers to represent your organization and specify target audiences you’d like to reach to within your community. Honoring Choices will provide the Ambassador training and tools. Not a Partner yet, no problem. We’ll get you started with everything you need to host an Ambassador Program.

#### How do you start an Ambassadors Program?

Contact Ellen DiPaola, President, Honoring Choices at [edipaola@honoringchoicesmass.com](mailto:edipaola@honoringchoicesmass.com)